



FIBA FOUNDATION

**BASKETBALL
FOR GOOD**



BASKETBALL FOR GOOD

Impact Report 2025

Supported by:

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For the real game



FOREWORD

Building a global movement for change through basketball.

In 2025, Basketball continued to show its extraordinary power to unite, inspire, and transform. At the FIBA Foundation, we are proud to play a role in maximizing the positive impact basketball brings to the world.

Our Basketball For Good unit uses basketball as a tool for development; empowering young people, increasing awareness of social issues, and contributing to healthy, resilient communities around the world. 2025 marked a significant step forward in the delivery of our ambitions and this report shares progress across our three core programs: Youth Leadership, Mini Basketball, and Community Impact.

Our growing global network of Youth Leaders continued to go from strength to strength, with Youth Leaders addressing issues such as health education, gender equality, and empowering individuals with disabilities across Africa, the Americas, Europe, and Oceania.

Mini Basketball saw exciting evolution, with Conventions on three continents, the successful

launch of Hoops for Schools, and the roll out of the Basketball For Good Playbook - providing an easily accessible blueprint for play-based learning about social issues through basketball.

Within Community Impact our Project platform supported a record number of 73 grassroots initiatives and awarded over \$100,000 USD in grants to local changemakers. We also worked hard to deliver on our ambition to further integrate social impact into major FIBA events and strengthen event legacy for host communities.

As always, we sincerely thank all the partners, collaborators, and changemakers who have made our work possible. Your expertise, local knowledge, and support truly bring our ambitions to life and are at the heart of our global movement.

Thank you for your unwavering belief in this mission. Together, we are building healthier, more connected, and more resilient communities through basketball.



Hamane Niang
FIBA Foundation President



Andreas Zagklis
FIBA Secretary General

2025 AT A GLANCE



376K⁺

Young people and
community leaders
positively impacted

830⁺

Basketball For Good
changemakers empowered

127

Countries reached across
5 continents

608

Community projects
supported

13⁺

Partners supporting
our mission



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FIBA FOUNDATION
**BASKETBALL
FOR GOOD**

**WHO
WE ARE**

OUR PURPOSE AND PROGRAMS

The FIBA Foundation is the social impact and legacy arm of FIBA, dedicated to preserving and promoting the core values of basketball, while fostering the sport's role in driving positive social change. Our key delivery units are Basketball For Good and Cultural Heritage.

BASKETBALL FOR GOOD

This report focuses on our Basketball For Good unit, which uses basketball as a tool to empower young people, increase awareness of social issues, and build healthy and resilient communities around the world. We drive this mission forward through three core programs.

Read more
about the FIBA
Foundation here:



We empower Youth Leaders through training and education, providing them with the skills and confidence to effectively implement Basketball For Good projects and create a brighter future for their communities.



We support our partners to run community basketball programs and events, using play-based learning to grow the basketball community and improve the health and well-being of 5-12 year olds.



We build the capacity of individual projects that leverage basketball to address locally relevant social issues, including health, education, equality, conflict resolution and the environment.



THE CHANGE WE SEEK TO MAKE



BASKETBALL FOR GOOD PLAYS ITS PART IN A GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT, WITH A PARTICULAR FOCUS ON:



EMPOWER

National Federations, Youth Leaders, and local partners take a lead in creating positive change in their communities through Basketball For Good programs.

EQUIP

The capacity and sustainability of the Basketball For Good community and programs are strengthened through the provision of funding, training, equipment, and mentoring.

HEALTHY AND RESILIENT COMMUNITIES

TRANSFORM

Communities are transformed and their citizens are healthier and more empowered as a result of their involvement.

CONNECT

A sustainable, active, and connected Basketball For Good movement is developed globally.



OUR 2025 IMPACT

YOUTH LEADERSHIP

2025 SNAPSHOT

174

Youth Leaders leading
change in their communities

44

Basketball For Good projects
delivered by the Youth Leader
alumni community

60%

of projects led by
female Youth Leaders

6,350⁺

young people positively impacted
across 5 continents

DO YOU WANT TO HELP?

We are looking for partners who want to invest in an innovation fund that supports Youth Leaders to deliver Basketball For Good projects. Contact us at foundation@fiba.basketball.

See here for our Youth Leadership
Impact Pathway in full.



2025 ACTIVITIES



Watch the wrap
video of our Oceania
Workshop here:



YOUTH LEADERSHIP WORKSHOP, OCEANIA

22 Youth Leaders from 11 countries across Oceania came together for the Youth Leadership Program. This year's agenda centered around diversity and inclusion, with basketball as the tool for achieving social change.

Over four online sessions and a five-day workshop hosted in Fiji, Youth Leaders developed their skills in communication, leadership, project management, and community engagement. Equipped with essential tools, participants went on to develop and execute Basketball For Good initiatives within their own local communities.

95%

of Youth Leaders reported an increased understanding of sport for development

86%

of Youth Leaders felt more confident educating others about social issues using basketball

SUPPORTED BY:



- **13 projects** successfully implemented across 10 countries
- **508 young people** engaged across all projects
- **1 Youth Leader** entered full-time employment as a Basketball For Good Coordinator for their National Federation

COMMUNITY IN ACTION

FATUMA MUKAMUGEMA

Africa – Rwanda

A graduate of our African Youth Leadership Program, Fatuma Mukamugema has become a driving force for change in Rwanda.

Her Dream Dribblers project, supported by Propose a Project, engaged 150 girls to promote health, well-being and gender equality, and empower them with confidence and leadership skills.



ERSI ORUÇI

Europe – Albania

Rising from Youth Leader to Secretary General of the Albanian Basketball Federation, Ersi Oruçi is embracing Basketball For Good values and driving the growth of the sport in his country.

Together with fellow Youth Leader Ajla Gozhdari, he has powered inclusive sessions at the FIBA Youth EuroBasket that engaged deaf youth, and a World Basketball Day festival introducing 40 children from a local orphanage to the joy of the sport.



ADÁN ESCOBAR

Americas – El Salvador

Adán Escobar is transforming futures in El Salvador through Hoops 4 The Future. His initiative empowered 43 children and 100+ parents with mobility and recovery skills, strengthening family well-being and community engagement.

He built on this impact with a Basketball Jamboree, uniting 80 young people through basketball, building social connection, confidence, and long-term participation.



FITZGERALD DAUSBEA

Oceania – Solomon Islands

Through Hooping Against NCDs, Fitzgerald Dausbea is tackling one of the Solomon Islands' most urgent health challenges.

His initiative engaged 52 young people in basketball-based health education across 4 sessions and a 3x3 competition, equipping youth with knowledge and habits that help safeguard their long-term well-being.



Watch video here:



PERSONAL SPOTLIGHT

LINH LE ASIA – VIETNAM

Linh Le, one of the first FIBA Foundation Youth Leaders, has become a leading advocate for basketball and social impact in Vietnam.

In 2025, she took on a mentoring role, taking skills developed from the Youth Leadership Program to help guide a new generation of Youth Leaders to design and deliver their own community projects.

Her mentorship supported the launch of Hoops 4 Hope Vietnam, a youth-led initiative that organized 3x3 tournaments to support the local community. The charity event brought together 58 teams, 312 players, and 34 volunteers, raising 232,032,616 VND to support three community organizations.

Linh continues to support regional Youth Leadership Seminars, helping young leaders understand how to use Basketball For Good to tackle challenges in their communities.



HER MESSAGE TO FUTURE LEADERS

Step up and go for it. You don't need to be the star athlete to make a profound impact. Basketball is a universal language.

MINI BASKETBALL

2025 SNAPSHOT

200K⁺

young people engaged in
Mini Basketball

150⁺

Mini Basketball coaches
educated on using basketball
for social change at 3 Mini
Basketball Conventions

244

schools across Europe
participated in Hoops
for Schools pilot

10

facilitators from 8 countries
trained on the Basketball
For Good Playbook

3 UN SDGs addressed
through new Basketball
For Good Playbook



**JOIN OUR MISSION TO POSITIVELY IMPACT CHILDREN
THROUGH PLAY-BASED EDUCATION.**

Contact us to find out more on how you could support Mini Basketball: foundation@fiba.basketball.

**See here for our Mini Basketball
Impact Pathway in full.**



MINI BASKETBALL CONVENTIONS

EUROPEAN CONVENTION

The **10th anniversary** of the European Mini Basketball Convention was hosted in Luxembourg.

92 coaches and organizers from **35 European National Federations** received practical tools to introduce basketball to children aged 5–12 in ways that build confidence, physical literacy and healthy habits.

For 39 coaches, the event marked the completion of the FIBA Europe Mini Basketball Coaching Course (FEMBCC), which began in 2024.



It's about helping kids discover the fun and energy in basketball. The real impact of this movement is visible in their smiles. And for the coaches, the learning continues even after the event. This is just the beginning.

GUILLERMO CALVO,
BASKETBALL FOR GOOD EXPERT



AFRICAN CONVENTIONS

Two Mini Basketball Conventions in Benin and Algeria united a total of **58 coaches** and educators for workshops and practical training sessions.

Led by FIBA experts, the sessions were designed to support participants in advancing the Mini Basketball movement in their home countries and across Africa. Coaches then put theory into practice, delivering engaging basketball and educational sessions for children aged 5–12.

The Beninese event concluded with a donation of basketball equipment to the Beninese Basketball Federation to support the ongoing promotion of basketball across the country.

HOOPS FOR SCHOOLS

FIBA's innovative Hoops for Schools project was launched in 2025 to encourage primary school pupils to stay active, develop essential life skills, and discover basketball in a fun, inclusive and engaging way.

After a successful pilot in Europe, Hoops for Schools launched its global website, enabling primary schools from all over the world to access basketball-themed exercises that build physical skills and develop healthy habits and social skills.

Find out more on our Hoops for Schools website here:



CO-FUNDED BY:  Erasmus+

ARE YOU A FIBA AFFILIATED NATIONAL FEDERATION INTERESTED IN IMPLEMENTING HOOPS FOR SCHOOLS IN YOUR OWN COUNTRY?

Contact the project leaders at hoops4schools@fiba.basketball to book an information session.



HOW WE DELIVER

ONLINE PLATFORM

Hosting a variety of free resources designed for teachers to deliver on- and off-court basketball exercises

ACCESSIBLE RESOURCES

Provided in multiple languages and customizable for each local federation to include local players and ambassadors

FRIENDLY COMPETITION

Gamified experience with schools earning points and unlocking rewards such as basketballs, game tickets, and merchandise

244

schools accessing resources

2,213

exercises completed

7,043

students engaged in basketball



BASKETBALL FOR GOOD PLAYBOOK

We were proud to meet one of our key objectives for 2025 with the launch of the Basketball For Good Playbook, an innovative educational resource that offers practical guidance on delivering play-based learning about social issues through basketball.

Recommendations and creative examples for good, safe and engaging coaching in Mini Basketball are available in English, French, and Spanish.

FIBA Foundation will upskill a network of Basketball For Good Facilitators in each region to enable the global distribution of the Playbook across the Basketball For Good community. Find out more about our inaugural workshop in Nicaragua on the next page.

DO YOU WANT TO USE THE BASKETBALL FOR GOOD PLAYBOOK IN YOUR COUNTRY OR YOUR COMMUNITY?

Contact FIBA Foundation to request access: foundation@fiba.basketball



3 SEVEN EIGHT TEN AND WELL BEING

TRAFFIC LIGHTS

Difficulty

5+ 8+ 10+

STORY

Our heroes may be too young to drive a car, but today they will learn that their bodies *also* need the right fuel!

CHILDREN WILL LEARN

1. Start/stop dribbling without travelling
2. Healthy vs unhealthy (junk) foods

YOU WILL NEED...

- Basketball court
- Basketballs (one per child)

HOW TO PLAY

1. All children start at the baseline ('start line'), with a basketball each.
2. The coach calls out types of food and drink, for example "Apple", "Soda", "Noodles", "Coconut".
3. If the food is healthy, children dribble forward towards the opposite baseline.
4. If the food is unhealthy, children must freeze and hold the ball.
5. Any child who loses control of their ball, or dribbles when an unhealthy food is called, must return to the start line.
6. The winner is the first child to reach the opposite baseline ('finish line').

LEVEL UP!

- Select a child to call the items instead of the coach.
- Add more complex foods or food groups.
- Children may only dribble with their non-writing hand.
- Hold up images of foods, requiring children to look forwards instead of at their ball.

WATCH VIDEO

DISCUSS

- Did you have fun?
- What did you learn about your health?
- What are some other examples of healthy foods and drinks?
- What was the unhealthiest item I called out during the game, and why?

AND WELLBEING

BASKETBALL FOR GOOD FACILITATOR PROGRAM

Ten exceptional Youth Leaders and Mini Basketball coaches from eight American countries have been certified as Basketball For Good Facilitators. Through the inaugural Basketball For Good Facilitator Workshop held during the FIBA AmeriCup in Nicaragua, they are becoming key drivers in introducing the Playbook to other coaches and educators, in turn enabling them to use basketball for social change.

Over four days, facilitators were introduced to the Playbook and then put theory into practice by connecting with a local project, led by the Nicaraguan Basketball Federation and supported by FIBA Foundation's Propose a Project platform. This included a basketball festival for 60 children where facilitators taught about health, equality and climate issues through basketball, using activities from the Basketball For Good Playbook.

It's been a privilege to take on my role as a Basketball For Good Facilitator at this special event in my home country, putting in practice what I learned in Nicaragua. I'm looking to continue sharing with coaches in Puerto Rico and beyond how to teach relevant social themes through basketball!

NORBERT IRIZARRY,
BASKETBALL FOR GOOD FACILITATOR



MINI
BASKETBALL

EMPOWERING COMMUNITY LEADERS

Basketball For Good Facilitators Norbert Irizarry (Puerto Rico) and Viviana Aguayo (Chile) used their training to deliver Basketball For Good sessions at the first-ever Special Olympics Unified 3x3 Basketball World Cup.

They introduced the Playbook in English and Spanish to 30 Special Olympics coaches and led on-court sessions for local children with intellectual disabilities.

Read more on page 33.





COMMUNITY IMPACT

2025 ACTIVITIES

The Community Impact program sees tailored projects implemented across individual countries, addressing social issues relevant to local communities.



PROPOSE A PROJECT



WORLD BASKETBALL DAY



**BASKETBALL FOR GOOD AT
FIBA EVENTS**



HER WORLD, HER RULES



**COMMUNITY IMPACT
HIGHLIGHTS IN INDONESIA
AND OCEANIA**



FIBA OPEN



**SPECIAL OLYMPICS 3X3
UNIFIED WORLD CUP**

YOUR OPPORTUNITY TO CREATE TARGETED IMPACT

The breadth and depth of our Community Impact programs offer the perfect opportunity to tailor a partnership to your objectives.

Talk to us about your focus and goals, and let's create something together.



COMMUNITY
IMPACT

PROPOSE A PROJECT

Propose a Project is one of FIBA Foundation's most established programs, delivering essential support to locally led projects that use basketball for positive social change.

Following an annual application process open to National Federations and diverse organizations, successful project applicants are supported through financial, equipment, and mentoring support and access to opportunities through the wider Basketball For Good community.

Chosen projects contribute to the development of grassroots basketball and support one or more of the following UN SDGs:



GROWING OUR IMPACT IN 2025

332

applications received
↑38%

73

projects supported
↑26%

\$100K⁺

USD funding distributed
↑33%

4K⁺

basketballs donated
↑21%

109K⁺

individuals positively impacted
↑70%

Special thanks to the Addax & Oryx Foundation for funding 5 additional projects across Ghana, Kenya, Namibia, Guinea and Tanzania. Your support demonstrates the power of partnership in expanding opportunities, strengthening community engagement, and creating long-term impact.



SUPPORT AND AMPLIFY LOCAL IMPACT THROUGH PROPOSE A PROJECT.

We invite partners to co-invest in projects aligned to a specific theme, region, or country, backing local changemakers who use basketball to create meaningful and lasting change. To discuss how you can get involved, contact foundation@fiba.basketball.

PROPOSE A PROJECT

PROJECT SPOTLIGHT

KENYA

Refugee Hoop for Hope



Refugee Hoop for Hope empowered young refugees through basketball in the Kakuma refugee camp. Through a clinic, 120 youth learned new basketball skills, embraced teamwork, and were able to take their minds off everyday challenges. Over 60% were girls, and the project reached a further 500+ community members.

The founder, Lich Gatkoi, has ambitions to sustain the project through a volunteer network, local fundraising, and capacity building of coaches and mentors to support young refugees long-term.

See video here.



We learned that sports can be one of the most effective tools to engage youth, especially in refugee settings where opportunities are limited. The turnout and enthusiasm from both boys and girls showed the strong desire young people have to participate, learn, and connect through basketball.

LICH GATKOI, REFUGEE HOOP FOR HOPE



COMMUNITY
IMPACT

BHUTAN

Hearing through Hoops



Hearing through Hoops educated coaches in Bhutan to teach basketball to 58 deaf and hard-of-hearing students, over half of which were girls, during a 13-day camp.

For many of the participants, it was their first basketball experience, requiring coaches to adapt to varying abilities.

The program was supported by the Bhutan Paralympic Committee and the Wangles Institute, with the goal of continuing this support to launch a grassroots basketball program in schools for youth who are deaf or hard of hearing.

These kids are smart, vigilant, patient, and most importantly have love for the game. We feel that these kids haven't had the opportunity to experience such things. I wish more coaches and sports federations could experience what we experienced and see for themselves that they have potential if we focus on them.

TSHERING LHADEN, COACH

PROPOSE A PROJECT

ST VINCENT & GRENADINES

Climate Hoops



Climate Hoops empowered 250 students and members of the local community in St Vincent and the Grenadines to tackle climate change through educational and play-based activities.

The initiative involved creative climate action workshops and basketball sessions, with support from national players, coaches, and an environmental scientist.

Students participated in clean-ups around their neighborhoods, schools and basketball courts, developing a deeper understanding of environmental issues and embracing their role as local environmental stewards.

The project was supported by Friends of Georgetown Sports and Cultural Organization and Grenadines Olympic Committee Gender Equity and Sustainability Commission.

See video here:



St Vincent & Grenadines



Vanuatu

KOSOVO

Hoops & Words



Hoops & Words, developed by Youth Leader Edita Medunjanin, uses movement-based learning to support children with speech and communication difficulties in Kosovo.

130 children were engaged in the program, and over 300 parents and staff received training and guidance on using physical activity to enhance young children's speech and communication skills.

The project led to increased physical activity and verbal communication among children, as well as positive social interactions. Parents and educators reported a greater understanding of movement-based learning.

VANUATU

Vanua Hoops



Mildred Izone developed Vanua Hoops using her experience as the coach of the Vanuatu Women's National team and skills learned through the FIBA Women in Basketball Leadership Program.

Designed to empower women and girls through basketball, the program builds a supportive community and provides mentorship opportunities. Female basketball players are supported to grow and develop their leadership skills within the sport.

WORLD BASKETBALL DAY

World Basketball Day is an annual, UN-recognized day of celebration to showcase the power and impact of our sport.

Observed on December 21 every year, the day sees FIBA Foundation's global community hosting Basketball For Good festivals for their local communities across the globe. The festivals introduce basketball to youth and adults, while using the sport to tackle key social issues.

In 2025, World Basketball Day marked a major step forward in scale and ambition, expanding from five festivals delivered in Africa in 2024, to a global celebration. This growth reflects the increasing momentum of the Basketball For Good movement, demonstrating how basketball can connect communities, amplify local leadership, and drive meaningful social change worldwide.

5 UN SDGs Addressed:



Witnessing the impact of the FIBA Foundation's World Basketball Day initiatives was truly inspiring. It was a joy to see our gear supporting the experience for the young people involved.

CHRISTIN WU, VICE CEO, PEAK
FIBA FOUNDATION PARTNER



2025 IMPACT

43

Basketball For
Good Festivals

33

countries across
5 continents

5,700

participants
positively impacted

WORLD BASKETBALL DAY

BASKETBALL FOR GOOD FESTIVALS – IN FOCUS

Five standout initiatives received PEAK equipment for their excellence in addressing social issues aligned with the UN SDGs.



LA TRIADE BURKINA FASO

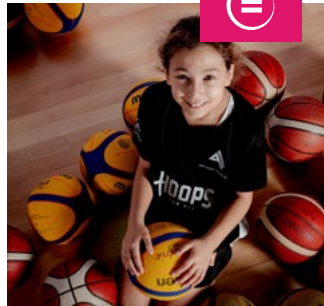
Empowered 30 girls through a basketball training session and supported the local community by donating drinking water to a local initiative.

Watch here:



FUDELA ECUADOR

Built participants' teamwork and fostered positive social interactions through dynamic and inclusive basketball activities.



AL SPORTS QATAR

Promoted social integration through basketball with children and refugees to build skills, form friendships and practice collaboration.



ANDORRAN BASKETBALL FEDERATION

ANDORRA

Promoted creativity with basketball games and hand-painting sessions for young children.



PAPUA NEW GUINEA BASKETBALL

PAPUA NEW GUINEA

Enabled female leadership in basketball by building emerging leaders' skills, confidence, visibility, and support.

BASKETBALL FOR GOOD AT FIBA EVENTS

In 2025, Basketball For Good activations were integrated into FIBA Continentals and FIBA Youth events to strengthen their social impact and legacy.

A total of 21 activations highlighted basketball's ability to drive gender equality, inclusion, health and well-being, and climate action, leaving a lasting legacy in every host country and strengthening the bond between sport and society.

Watch here for the wrap video of
Basketball For Good at FIBA Continentals.



13

Basketball For Good activations delivered at FIBA Continentals

8

Basketball For Good activations delivered at FIBA Youth Events

1,000⁺

individuals engaged in inclusive and empowering activities



BASKETBALL FOR GOOD AT FIBA EVENTS

ACTIVATION SPOTLIGHTS

BASKETBALL FOR INCLUSION: FIBA EUROBASKET IN NORTHERN EUROPE

In partnership with Special Olympics, FIBA EuroBasket 2025 hosted the first ever International Unified Basketball camp in Finland. Youth with intellectual disabilities from Finland, Lithuania, and Bulgaria learned basketball skills and developed their teamwork and confidence.

As part of the Unified Basketball Camp experience, youth had the opportunity to take their skills on court during half-time at the game between Lithuania and Germany and at the final in Riga.

The camp concluded with an inclusive volunteer program to help create positive community engagement opportunities for migrants and people with disabilities.



BASKETBALL FOR GENDER EQUALITY: FIBA ASIA CUP IN SAUDI ARABIA

Through engaging basketball-based games and drills, young girls learned new basketball skills and developed their self-confidence and leadership skills.

After the clinic, they watched their role models in action at a FIBA Asia Cup game, helping to build aspirations and encourage continued involvement in the sport.

BASKETBALL FOR GOOD AT FIBA EVENTS

ACTIVATION SPOTLIGHTS

BASKETBALL FOR HEALTH AND WELL-BEING: FIBA WOMEN'S AFROBASKET IN CÔTE D'IVOIRE

A Mini Basketball clinic used basketball to engage 50 girls aged 8-12 in topics around peace and mental well-being.

Olympian and Taekwondo world champion Ruth Gbabi (Peace and Sport's Champion for Peace) and Batouly Camara (Guinea national team player and Basketball For Good advocate) supported local coaches leading basketball drills and inspired the girls to continue their journey in the sport.

SUPPORTED BY:  PEACE
AND
SPORT



BASKETBALL FOR INCLUSION: FIBA WOMEN'S AMERICUP 2025 IN CHILE

A play-based Basketball For Good clinic built teamwork and basketball skills for 30 children with intellectual disabilities.

The session, supported by star players Kamilla Cardoso and Damiris Dantas, served as an activation of the partnership with Special Olympics ahead of the Special Olympics World Games 2027 in Chile.



HER WORLD, HER RULES

The 'Her World, Her Rules' (HWHR) project is FIBA Foundation's largest grassroots project. Launched in 2018, the program is central to FIBA's Women in Basketball strategic priority and has made a significant impact in amplifying women's basketball globally and increasing girls participation.



AMERICAS

Basketball camps in Belize and Ecuador helped 210 girls enhance their basketball skills and connect with inspiring female role models in the sport.

ASIA

FIBA China brought together 115 girls from nine countries for practice sessions and skills clinics in a seven-day summer camp.

OCEANIA

The Fiji Basketball Federation celebrated International Women's Day with a HWHR event to empower young girls through basketball. In collaboration with Girl Only Connections, 100 girls developed basketball skills and built their confidence in a safe and inclusive environment.

Read more here about FIBA's strategic commitment to increasing female participation:



86

National Federations supported

345

events delivered

32,400⁺

girls given the opportunity to play basketball

YOUTH LEADER SPOTLIGHTS



EUROPE

Kosovo Basketball Federation

Youth Leader Edita Medunjanin ran a HWHR basketball session to inspire girls on and off the court. Top female players from the FIBA Women's European Championship for Small Countries joined to lead skills training and introduce diverse career options.



AFRICA

Federation of Uganda Basketball Association

Youth Leader Particia Ayebare used basketball sessions in Kampala's slums to teach girls about menstrual hygiene, boost self-esteem, and encourage school attendance. She also distributed menstrual products to 100 girls across two communities.



COMMUNITY
IMPACT

SPOTLIGHT ON OCEANIA

BUILDING INCLUSIVE AND RESILIENT COMMUNITIES

Basketball For Good's reach in Oceania expanded significantly in 2025, with a focus on driving meaningful change across gender equality, health and well-being, education, community cohesion, and increased participation in sport.

12

National Federations actively delivered Basketball For Good projects

6

National Federations launched new projects supported by Youth Leader and Women in Leadership (WiLead) project grants

SUCCESSFUL ROLLOUT OF THE HOOPS FOR EQUALITY PILOT PROGRAM

Fiji and the Solomon Islands were the first countries to implement Hoops for Equality, which supports coaches to create an environment where girls feel empowered to participate and build their confidence through basketball.

2,050 students engaged

100+ young players promoting inclusion and gender equality at Basketball For Good Mini Festival to conclude the 8-10 week program

Both boys and girls developed stronger teamwork, leadership, and mutual respect.

IMPLEMENTATION OF THE SISTERHOOPS4HEALTH PROGRAM

In the Marshall Islands Sisterhoops4Health empowers young women through basketball by normalizing conversations around sexual and reproductive health. The project is supported by the Australian Embassy in the Marshall Islands, the Marshall Islands Basketball Federation, Sport and Education Program and Ministry of Health and Human Services.

27 coaches and referees trained in SisterHoops4Health grassroots clinics

260+ young people gained valuable health education through programs delivered by SisterHoops4Health ambassadors

DELIVERY OF THE YOUTH LEADERSHIP PROGRAM IN A PACIFIC COUNTRY FOR THE FIRST TIME

The Youth Leaders program was delivered in Fiji, bringing together 20 youth from 11 countries, with a record 60% female participation.





SPOTLIGHT ON INDONESIA

SCALING SYSTEMIC CHANGE THROUGH EDUCATION, INCLUSION, AND HEALTH

Following the success of Indonesia's co-hosting of the FIBA Basketball World Cup 2023, FIBA opened a new office in Jakarta in September 2024 to harness a growing passion for the sport and ensure a tangible legacy. The result has been a particularly high concentration of Basketball For Good initiatives in the region, embedding basketball-based learning into school systems and driving inclusive coaching across the country.

HOOPS FOR HEALTH

Following the proven success of Hoops for Health in the Seychelles over three years, the project was replicated and launched in Indonesia in 2024 to support efforts to tackle non-communicable diseases (NCDs).

Educators were trained in the Hoops For Health & Well-being Playbook and supported by local partnerships with sport councils, corporations, and Basketball Associations. Academic support was provided by the Sport & Exercise Research Center at Universitas Negeri Surabaya's Center of Excellence for Science and Technology.

2025 IMPACT HIGHLIGHTS

1,770

elementary school children engaged in Hoops for Health

117

teachers and facilitators empowered

58

schools participated in Hoops for Health programs

4

disadvantaged regions reached



YOUTH LEADERSHIP

The legacy of the World Cup continues to be driven by inspirational Youth Leaders. Tamiang Jelita Tobing and Claudia Natasha May Shary's innovative "Deaf Coaches for Deaf Basketball" program, supported by FIBA Foundation's Propose a Project, helped 13 coaches with hearing disabilities to develop inclusive coaching skills through a train-the-trainer pilot program.

We really hope that this pilot project can become an inspiration to other cities to hold similar projects for their local communities, so practitioners from the deaf community will always be active in the scene.

TAMIANG JELITA TOBING, YOUTH LEADER

FIBA OPEN



Watch wrap
video here:



The FIBA Open is the annual basketball celebration held at the Patrick Baumann House of Basketball, FIBA's headquarters in Mies, Switzerland. Each year, the local and global community is invited to play, spectate, and celebrate basketball in a joyful, inclusive setting.

In 2025, the 11th edition of one of the world's biggest grassroots 3x3 basketball competitions brought together over 300 teams with players of all ages, genders, and abilities. With fundraising activities and community engagement, the event shows how basketball can unite, uplift, and empower communities, fostering inclusion and positive social change.

300⁺
teams

1,100⁺
players

179
volunteers

4,000⁺
visitors

18 team categories, including Special Olympics and wheelchair teams

WITH THANKS TO OUR PARTNERS:



FIBA OPEN

Beyond being a unique annual basketball competition, the FIBA Open supports social impact projects through fundraising and collaborations at the event.



COMMUNITY
IMPACT



SUPPORTING GLOBAL BASKETBALL FOR GOOD PROJECTS

Since 2024, the FIBA Open has become a fundraising event for projects supported by the FIBA Foundation. Funds raised during this year's event went directly to Mudando O Placar, a project led by Youth Leader Layana de Souza.

Layana set up her basketball school to offer free basketball sessions for young people based in Rocinha, the biggest favelas in Rio de Janeiro, Brazil. Offering safe and inclusive spaces, she works to break down barriers and stereotypes and offers children the opportunity to gain skills, both on and off the court.

At the FIBA Open Layana had the opportunity to promote her project, raise funds, and gain experience in event organization. She will be able to take these skills and experiences to further her project beyond the event.

Read more here about Mudando O Placar:



INVALUABLE OPPORTUNITIES FOR YOUNG REFUGEES

Volunteers from Van for Life, an organization supporting young refugees from countries affected by war, supported the event and gained valuable insight into the world of basketball. The event provided young refugees with opportunities to expand their networks, explore new opportunities, and strengthen their connection to the local community.



HONORING THE FIBA PHOTO CONTEST WINNER

At the FIBA Open 2024, sports photographer Dedy Loy from Jakarta, Indonesia, captured a moment of pure joy between a player and his mom, a photo that won him the 2024 FIBA Photo Contest. As part of the award, Dedy was invited to this year's FIBA Open where he continued capturing the emotions and moments that make basketball a universal language transcending borders, cultures and backgrounds.

SPECIAL OLYMPICS 3X3 UNIFIED WORLD CUP

Inspired by the success of Special Olympics teams at the FIBA Open, Special Olympics organized the first Unified 3x3 Basketball World Cup in Puerto Rico in 2025, with FIBA Foundation collaborating on the delivery of Basketball For Good activations alongside the event.

The event brought together mixed teams of athletes with and without intellectual disabilities to compete in an inclusive competition.



Sports are important for children and athletes as it helps them make friendships and feel included. Activities like this empowers them; it puts them in a place where they feel valued, which is the most important thing.



TICHA PENICHEIRO,
FIBA HALL OF FAMER CLASS OF 2025



Watch wrap
video here.



IMPACT

200

athletes across
40 teams
(Men's and Women's)

25

countries
represented

100

coaches and 250
special guests

800

spectators

BASKETBALL FOR GOOD ACTIVATIONS AT THE EVENT

Basketball For Good Facilitators Norbert Irizarry and Viviana Aguayo hosted a workshop in English and Spanish with 30 coaches to introduce them to the Basketball For Good Playbook outlining how to use basketball to teach about relevant social issues.

A Mini Basketball clinic for children with intellectual and physical disabilities helped them build social skills in an inclusive, enjoyable setting.

FIBA Hall of Famer Ticha Penicheiro, and renowned players Sam Perkins, and Hamchetou Maiga Ba supported the event, presenting medals and basketballs to celebrate the children's achievements.

POWERING OUR PURPOSE



OUR 2026 OBJECTIVES

As we move forward, we are inspired and guided by a clear set of goals.



- Launch a structured mentoring program for increased education, engagement, and exchange opportunities for our network of Youth Leaders across all 5 continents
- Deliver 2 Youth Leadership workshops
- Provide increased support for Youth Leaders and their Basketball For Good projects through Propose a Project



- Grow the pool of Basketball For Good Facilitators to strategically roll out play-based education on social issues within the global Basketball For Good community
- Translate the Basketball For Good Playbook into additional languages for more accessibility to support educators across all FIBA regions.
- Support the delivery of Regional Mini Basketball Conventions
- Provide increased support for the implementation of Mini Basketball programs and festivals through Propose a Project



- Launch structured mentoring support through the Propose a Project platform to create opportunities for learning, knowledge-sharing, and collaboration
- Further integrate Basketball For Good into FIBA events, including through the FIBA Women's Basketball World Cup Mascot Education Program, and FIBA Youth EuroBaskets.



OUR WORK IS GUIDED BY THE
2023-27 FIBA AND BASKETBALL FOR GOOD
STRATEGIC OBJECTIVES.



OUR SUPPORTERS

The FIBA Foundation sincerely recognizes and appreciates the invaluable contribution of our partners and supporters. Your commitment and collaboration are instrumental in advancing our mission to drive meaningful change through basketball.

CORPORATE PARTNERS



INSTITUTIONAL PARTNERS



PROGRAM PARTNERS



REMEDY



THINK
BEYOND



The FIBA Foundation's commitment to inclusion, youth development, and community growth is inspiring. Molten is honored to support a mission that truly transforms lives through basketball.

KIYOFUMI TAMIAKI, PRESIDENT & CEO, MOLTEN CORPORATION
FIBA FOUNDATION PARTNER

JOIN OUR GLOBAL MOVEMENT
FOR CHANGE HERE.



JOIN OUR MISSION

The delivery of our mission in 2026 and beyond is only possible with the support of our partners and supporters.

HOW CAN YOU HELP?

PARTNER

Could you join us as a sponsor, supplier or strategic partner and help maximize basketball's power to educate, uplift and unite?

Be Part of Something Bigger

- **Unlock a global basketball audience** of 610+ million players and 3.3 billion fans
- **Secure brand visibility and exclusive access** to FIBA events and hospitality
- **Experience the impact** with the opportunity to visit projects and witness the change you have helped to create
- **Deliver on your social impact objectives** by supporting our commitment to health, education, gender, equality and climate
- **Tap into increasing consumer demand** for a brand to stand for something beyond what it does*

* 77% of consumers are motivated to purchase from companies committed to making the world a better place Source: Deloitte Global Consumer Survey.



DONATE

Donor support is fundamental to our mission, enabling us to drive sustainable progress, advance global equity, and nurture future leaders. Every contribution, whether a single gift or a recurring donation, is deeply valued and celebrated.

- **\$50 USD** provides basic equipment and a kit for one child
- **\$500 USD** allows shipment of 100 free Molten basketballs to a community
- **\$5,000 USD** funds an additional Basketball For Good project through Propose a Project
- **\$10,000 USD** funds the sponsorship of one Propose a Project category
- **\$50,000 USD** refurbishes a community basketball court, creating a hub for children to play
- **\$100,000 USD** funds sponsorship of a Propose a Project category, or the full support of 20 community projects

**FIND OUT MORE, AND
JOIN OUR MISSION HERE.**



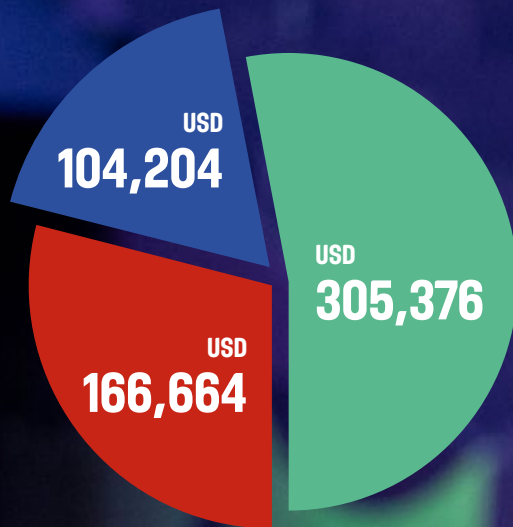
OUR INVESTMENT

BASKETBALL FOR GOOD 2025

TOTAL INVESTMENT

576,244 USD

26% increase from 2024



OUR GOVERNANCE

FIBA FOUNDATION BOARD

The FIBA Foundation is a Swiss Foundation subject to Swiss law in the Canton of Vaud. It is administrated by the FIBA Foundation Board which gathers at least once a year. They determine the strategy of the foundation and approve the management report.

BOARD MEMBERS

Hamane Niang (MLI) – President
Manuel V. Pangilinan (PHI) – Vice-President
Andreas Zagklis (GRE) – Secretary
Ingo Weiss (GER) – Treasurer
Sheikh Saud Ali Al-Thani (QAT) – Member
Horacio Muratore (ARG) – Member
H.H. Shaikh Isa Ali bin Khalifa Al Khalifa (BRN) – Member
Evangelos Liolios (GRE) – Member
Mohammed Al-Meghaiseeb (QAT) – Member
Kiyofumi Tamiaki (JPN) – Member
Jingnan Xu (CHN) – Member
Jane Maywald (GBR) – Member
Michelle Timms (AUS) – Member
Predrag Stojakovic (SRB) – Member
Jennifer Williams (USA) – Member
Guy Peixoto (BRA) – Member
Ulf Mehrens (GER) – IWBf Representative

BASKETBALL FOR GOOD ADVISORY COMMITTEE

The Basketball For Good Advisory Committee advises the FIBA Foundation on how to select, monitor and evaluate the Basketball For Good projects. They play a key role in the Propose a Project selection process to increase the global reach and impact of the Basketball For Good movement.

ADVISORY COMMITTEE MEMBERS

H.H. Sheikh Isa Ali bin Khalifa Al Khalifa – Chairman
Michele Timms – Member
David Hollander – Member
Mie Kajikawa – Member
Miroslaw Krogulec – Member
Elzine Mushambi – Member
Ioane Naivalurua – Member
Layana de Souza – Member



FIBA FOUNDATION
**BASKETBALL
FOR GOOD**

THANK YOU

Contact us at foundation@fiba.basketball

Supported by:

molten
For the real game

PEAK